

**Minutes of ACCC Full Board Meeting  
via Zoom Saturday, October 16, 2021 10 A.M.**

President Ella Schreiber welcomed everyone to the Zoom meeting and called the meeting to order. She asked Secretary Shirley Bormann to take attendance.

**Attendance:** Clubs with representatives present were: Grand Photos (Arnie Becker); Pebblecreek Camera Club (Adriana Greisman); Phoenix Camera Club (Tom Foley) Photography West (John Frelich); PSA Arizona Chapter (Stan Bormann); Rim Country Camera Club (Patty Hunt); Saddlebrook Photography Club (Mark Guinn); Saguaro Camera Club (Ed McLaughlin); Sedona Camera Club (John Gafford); Sun City Festival (Bob Peterson); Sun Lakes (John Livoti); Trilogy Photography Club (Claudia Thomson); and West Valley (Gary Mynar). Three clubs did not attend: Camera Guild of Sun City (who had its monthly meeting), Viewpoint and Westbrook Village. Shirley said 13 of the 16 clubs present so there was a quorum. Executive officers and Chairs who attended were Ella Schreiber, John Livoti, Bernardine Ginsberg, Dick Soderholm, Cindy Marple, Jim Warthman, Kathryn Dannay, Harvey Missan, John Frelich, Stan Bormann, Tom Foley, Sheldon Wecker and Shirley Bormann. Isabel Guerra Clark was unable to attend.

**Digital Entries** – Sheldon Wecker said that 148 individuals entered with 1,148 images total. SmugMug – Shel said that there had been 88,000 views from spring Roundup till now of the present SmugMug site which was impressive. Shel mentioned that since he will be President of Grand Photos soon, that he will have a lot on his plate and will need to hand off work on the slideshow to someone else for this Roundup on. Asked if anyone was interested in taking it. He said the person who used to create it cannot do it. Shel said we will get a slideshow from PixelFlash but unsure if it was a good fit for what we need to use.

**Judging** - Jim Warthman said the new software Pixel Clash software is great, easy to use. Hopefully it will be easy to judge from as well. Jim and Shel will have an offline discussion to see if Jim can help. It was suggested that Cliff Robertson of Photography West does excellent slideshows and perhaps he can help. Lengthy discussion about the slideshow. Ella will check with Cliff. Shel used ProShow to generate a show for each of the categories each on to a PowerPoint slide. Discussion about the use of PixelClash to enter print competition and scores, etc.

**Zoom Webinar – Update** - Cindy Marple said 62 people had already registered for the Roundup which surprised her since most people enroll closer to the date of the Roundup. She mentioned that the Zoom cloud structure changed so that you can have up to 500 people attend. Registration cost for the Roundup is \$188 for the two months needed (for registration and the actual Roundup). Said it is \$15 a month for the Pro account which we should probably continue carrying. **Practice session** will be set up for those individuals who are involved in the Roundup, including our speaker Kerrick James.

**Honors** – John Frelich said three nominees for Honors were presented; he is still waiting the paperwork for the last person. Said Bernardine will make the certificate; he said he had emailed the person who nominated someone without the necessary backup paperwork this morning so the committee could meet on the nominees

**Treasurer's Report-** Dick Soderholm reported that ACCC still has \$7315.27 in the checking account. Said PayPal has about \$1,087.85 from digital entries and there was \$269 from registration. Announced that the annual club dues of \$20 will be due the end of the year. He will send notices out. Asked that anyone who incurs expenses to send the receipts to him.

**Digital & Media Report** – Kathryn Dannay sent a detailed activity report of the media activity of the ACCC new webpage. Kathryn said there are 623 active email users. She said that she is open to adding more people if any clubs wanted to give her their membership lists so the members could receive updates themselves including the Chronicle. Reported she just added Google analytics recently so will be interested in what that shows. Kathryn was applauded for her hard work.

**Outreach progress** – Kathryn said she contacted Fountain Hills, Flagstaff, Oro Valley, Camera club Tucson, and Green Valley with no response from any club except Oro Valley who wanted to know which software we used. Mark Guinn of Saddlebrook said Saddlebrook has two camera clubs and will check if the digital club is interested in joining.

**Chronicle** – Bernardine Ginsburg said will need the new information for the Chronicle from the various chairs by January 6, 2022 so the Chronicle can be sent out the following week.

**Ethics Committee:** Harvey Missan, Tom Foley – Harvey said there is nothing to report currently.

**Post Round-up Review Meeting – Sunday, November 14<sup>th</sup> @ 1PM** – Executive meeting is to be held the day after the roundup to discuss what worked, what could be done better, etc.

**Spring Round-Up 2022** – Ella asked Arnie Becker from Grand Photos if he had anything to report on whether we could have a room for next spring's Roundup. Arnie said he had a tentative reservation March 19 at the Colonnade penciled in but nothing firm. Grand Photos is in a state of flux with much construction activity going on and a new computer system that may not have accurate information. Will follow up next week to see if we can finally get a reservation. Discussion about how certain we will have a room at Colonnade. They will tell us at the beginning of next year however things can change. Discussion about mask mandates, etc. Very difficult time to get rooms.

**Speakers for next spring Roundup '22-** Isabel Guera-Clark - reported that our speaker in Spring '22 is **Tom Klare** from Arizona on Black and White photography. (Ella said he is a local guide and hoped that he may be flexible for either the 12<sup>th</sup> or 19<sup>th</sup> of March, depending upon where we can get a facility.) Said Isabelle trying is trying to arrange a Sony sponsored speaker for **Fall of 2022, Thibault Roland**, who is a Sony ambassador on Long Exposure and Fine Art

photography. And Ella mentioned that **Tom Till** has his program schedule booked for two years but we can schedule him for March of 2023.

**Succession Planning** - Stan Bormann (Nominating chair) . Stan mentioned that John Livoti and Ella Schreiber would split the next two year term of being President and wondered whether they had decided who was going to be President at which time. (After that term, Kathryn Dannay has agreed to take the position as President.) John and Ella have not decided yet but will meet to decide. Dick Soderholm said he will have been Treasurer for 7 years through the next fiscal year but would like to retire at that time. Ella said Ken Kvam of Photography West might consider the Treasurer position. Shirley Bormann said she too has been considering retiring as Secretary but will stay until then as well.

**Future Live Roundup Hosts** - Gary Mynar asked when West Valley is responsible for the Roundup. Shirley was unable to access the information since she was on Zoom but said she would include in the minutes for all clubs. Here is the order the clubs are scheduled at this time.

**(Roundup Schedule for Live Roundups)**

|      |        |                         |
|------|--------|-------------------------|
| 2022 | Spring | Grand Photos            |
| 2022 | Fall   | Phoenix                 |
| 2023 | Spring | SC Festival/West Valley |
| 2023 | Fall   | Sun Lakes               |
| 2024 | Spring | PSA Arizona Chpt        |
| 2024 | Fall   | Saguaro                 |
| 2025 | Spring | Photography West        |
| 2025 | Fall   | Camera Guild)           |

**Next full board meeting** scheduled for Saturday, Jan 15 at 10am.

Motion to adjourn called by Bernardine Ginsburg, seconded by John Livoti, and approved by all.

Respectfully submitted,

Shirley Bormann  
ACCC Secretary